



# In the Vendée

## inthevendee.com FEATURED CONTENT OPTIONS (Four levels - for any budget and/or business need)

\*All featured content, within their scope, is treated equal. \*our marketing eBook, and \*EU GDPR ebook plus to-do list, \*interesting content to share with your guests, clients and family to promote the Vendee; \*https (SSL protected) website. \*More savings and interesting offers at every level.

**\*\*IMPORTANT BONUS:** For a **SURCHARGE OF €15/ per order or invoice** - we will promote your **inthevendee.com content on Facebook or Instagram** (=2:1 i.e. ad 10 /admin fee 5)

### LEVEL ONE FEATURED CONTENT (1 of 4)

Featured Content Option	Detail	Description	Image and Size Requirements	Set-up Fee	Month	Featured Content creation	A4 Flyer Creation	6-month	Per Year	Changes featured content min fee		BONUS in addition to the above	Trade
Business Card	Random organization in a grid, A uniform and fair presentation but rotated weekly	Submit business card via email	8.5cm x 5.5 cm landscape or portrait	€ 10.00	€ 5.00				€ 60.00	€ 5.00			
Holiday rental Simple	featured content advantages: no commission, direct contact, price reduction after first year; annual update to text	Short description with link to your website, 1 image, link to your website or Facebook page	Your text 125 words or less, your image 1000x667	€ 10.00	€ 5.00				€ 60.00	€ 5.00			X
Calendar Event Option 1	Ideal for one time event with visual (INCLUDE VISUAL FOR GREATER IMPACT)	For-Profit (bars, restaurant...) Listing on events calendar, shared to Facebook weekly. Link to website or FB	Including visual	€ 10.00	€ -	€ 20.00	€ 45.00			€ 5.00		LAUNCH SPECIAL NO SET UP FEE thru March 2019; NEVER A MONTHLY OR ANNUAL FEE	
Calendar Event Option 2: COMMUNITY SERVICE, NON-PROFIT, OR CHARITY	Text and poster or featured content (INCLUDE VISUAL FOR GREATER IMPACT)	Community service e.g. language groups, social groups, and not-for-profit events that boost integration and community spirit. Calendar page will be shared on Facebook weekly. Link to website or FB	Including visual	€ -	€ -	€ 20.00	€ 45.00			€ -		OUR CONTRIBUTION = NO SET UP FEE or advertisement surcharge, NEVER A MONTHLY OR ANNUAL FEE	X

### LEVEL TWO FEATURED CONTENT (2 of 4)

Featured Content Option	Detail	Description	Image and Size Requirements	Set-up Fee	Month	Featured Content creation	A4 Flyer Creation	6-month	Per Year	Changes featured content min fee	KM	BONUS in addition to the above	Trade
Calendar Event Option 3: RECURRING EVENT	Text and poster or featured content	for weekly, bi-weekly, or monthly events	1200x628	€ 10.00	€ 5.00	€ 20.00	€ 45.00	€ 29	€ 54.00	€ 5.00		-5% 6 months OR -10% 12 months	
HOME PAGE SLIDER	A uniform and fair presentation to keep cost low. Time driven, shown in rotation, across all devices. HOME PAGE only	On the home page and ready for Facebook posts		€ 10.00	€ 10.00	€ 20.00	€ 45.00	€ 57.00	€ 108.00	€ 10.00		When we create your featured content, it is yours to post or use as needed. No copyright release is necessary. -5% for 6 month order and 10% for 1 year order	
TOURISM/ LEISURE OR LIVING PAGE SLIDER	Slider - TRAVEL INDUSTRY OR SERVICES/ ENTERTAINMENT	Tourism & Leisure OR Living page and ready for Facebook posts		€ 10.00	€ 10.00	€ 20.00	€ 45.00	€ 57.00	€ 108.00	€ 10.00			



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LEVEL THREE FEATURED CONTENT (3 of 4)													
Featured Content Option	Detail	Description	Image and Size Requirements	Set-up Fee	Month	Featured Content creation	A4 Flyer Creation	6-month	Per Year	Changes featured content min fee	KM	BONUS in addition to the above	Trade
Business profile Service	One POST PAGE, dedicated to your small business or services. Ideal for small business without a website; or as extra online presence lefeatured contenting to an existing website. ALL YOURS on our awesome HTTPS website. Drive traffic by sharing articles and blog posts to your social media	Your text & photos, email contact form, incl facebook featured content - max 5 images plus main, optimization included.	We maintain strict image requirements and have high resolution quality standards. Main image 1200x628, others 1000x667 and/ or 667x1000	€ 20.00	€ 12.00	€ 20.00		€ 68	€ 130	€ 10.00	X	Photoshoot and text can be discussed. Text writing €30	
Business profile Hospitality/ Travel Business		Your text, photography, email contact form, incl facebook and Instagram featured content - max 5 images plus main; optimization included - (video please discuss)		€ 20.00	€ 12.00	€ 20.00		€ 68	€ 130	€ 10.00	X	Photoshoot can be discussed Text writing €30	
Event documentation	Documentation of your recurring events or big events. (Suitable for your website, community article and to link to link calender to if you don't have a website. THINK MARKETING.)	Text, photography, - max 5 images plus main; optimization included - (video please discuss)		€ 60.00	€ -	€ 20.00				€ 10.00	X	Request info to discuss	
Sponsored article or blog post	A unique opportunity to featured contentvertise where it fits your business e.g. restaurant under daytrips from the Vendée. Open to small business outside of the Vendée.	Bottom of a blog post - LIMITED SPACES (ONE PER ARTICLE OR BLOG POST) includes a 1200 x628 featured content creation	1200x628px	€ 10.00	€ 12.00	€ 20.00		€ 68	€ 130	€ 10.00	X	Photoshoot can be discussed.	
Publish your own blog post	BLOGGING HELPS VISIBILITY! This option is ideal if you don't blog and want to learn, if you want to promote your hospitality or services business in the Vendée. Contact us to discuss ideas. A clever marketing idea to feature content.	Different than a business profile, this is story telling or information sharing. Your travel memoir or experience or life blog post and images. Linked to your website.	We maintain strict image requirements to meet our high quality standards, Main image 1200x628px main image rest to be discussed	€ 60.00		FREE				€ 10.00		We'll send you a blogging aids and help you edit for a top quality piece and we'll work with your original full resolution pictures to fit them into the inthevendee magazine design. FACEBOOK featured content INCLUDED. Photoshoot can be discussed or we dip into our library.	
Write a useful article (living - see our list of needs***)		Informational article with or without images linked to your website.		€ 60.00		FREE				€ 10.00			



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LEVEL FOUR FEATURED CONTENT (4 of 4)													
Featured Content Option	Detail	Description	Image and Size Requirements	Set-up Fee	Month	Featured Content creation	A4 Flyer Creation	6-month	Per Year	Changes featured content min fee	KM	BONUS in addition to the above	Trade
Choose 2 on the list	Price reduction	ANOTHER 10% discount on the total										ANOTHER 10% discount on the total	
Choose 3 on the list	Price reduction	ANOTHER 15% discount on the total										ANOTHER 15% discount on the total	
With webservices.dramatis <a href="#">new website orders ONLY</a>	<b>SUPER BEST VALUE</b> FEATURED CONTENT WITH a WEBSERVICES.DRAMATIS WEBSITE: 1 x home page slider, 1 business card on the vendor page, and 1 free set-up fee for event in the events calendar. For Vendee businesses and for the life of YOUR website.	Free consultation. Please schedule an appointment admin@webservices.dramatis.is for assessment and website quote										*1 home slider featured content €108/ yr *1 business card €60/yr & *1 free calendar event set up fee €10 A €178 value!!	X
*** Needs: Write about your experience with children in school (process, changes, experiences - useful tips please); elderly care/ parents in the Vendee; health and fitness; recycling - upcycling project; daytrips from the Vendee; Brexit; practical tips for living in the Vendee; stories; your ideas are welcome and considered.													
EXTRAS													
Featured Content Option	Detail	Description	Image and Size Requirements	Set-up Fee	Month	Featured Content creation	A4 Flyer Creation	6-month	Per Year	Changes featured content min fee	KM	BONUS in addition to the above	Trade
Facebook Post Image with text	In French or English or Dutch	Refeatured contenty for Facebook	1200 x 628px	€ 20.00									
Instagram Post Image with text	In French or English or Dutch	Refeatured contenty for Instagram	1024 x 1024 px	€ 20.00									
Event Poster with text	In French or English or Dutch	Event flyer or announcement	Does not include stock licensed fonts or images. We try to use license-free fonts and images where possible	€ 45.00								When we create your featured content, it is yours to post or use as needed. -5% for 6 month order and -10% for 1 year order. No release fee.	
Tranlation/ Traduction (French to English or French to Dutch or English to Dutch)	Restaurant menus or website pages	PER WORD		€ 0.19									
Host a 3hr marketing event at your café or restaurant, or in-house.	Let's talk marketing ideas and think of cool events to organize alone or with fellow small business colleagues to create memories, experiences and that all important social media boost for everybody	SHARING AND LEARNING. Guests receive quick social media and website assessments and an in-group overview with suggestions for improvement.	Groups of min.5 to max. 10 people. Charge per person + transportation (WIFI required)	10/pp			FREE				X	A SUPER VALUE! Social media attention; valuable marketing tips AND: host receives a mystery gift Plus door prize tombola: 1 mystery present for 1 participant.	X
KM/ Transportation		per 20 KM + meals/ drinks/		€ 10.00								<10km from ours = FREE	